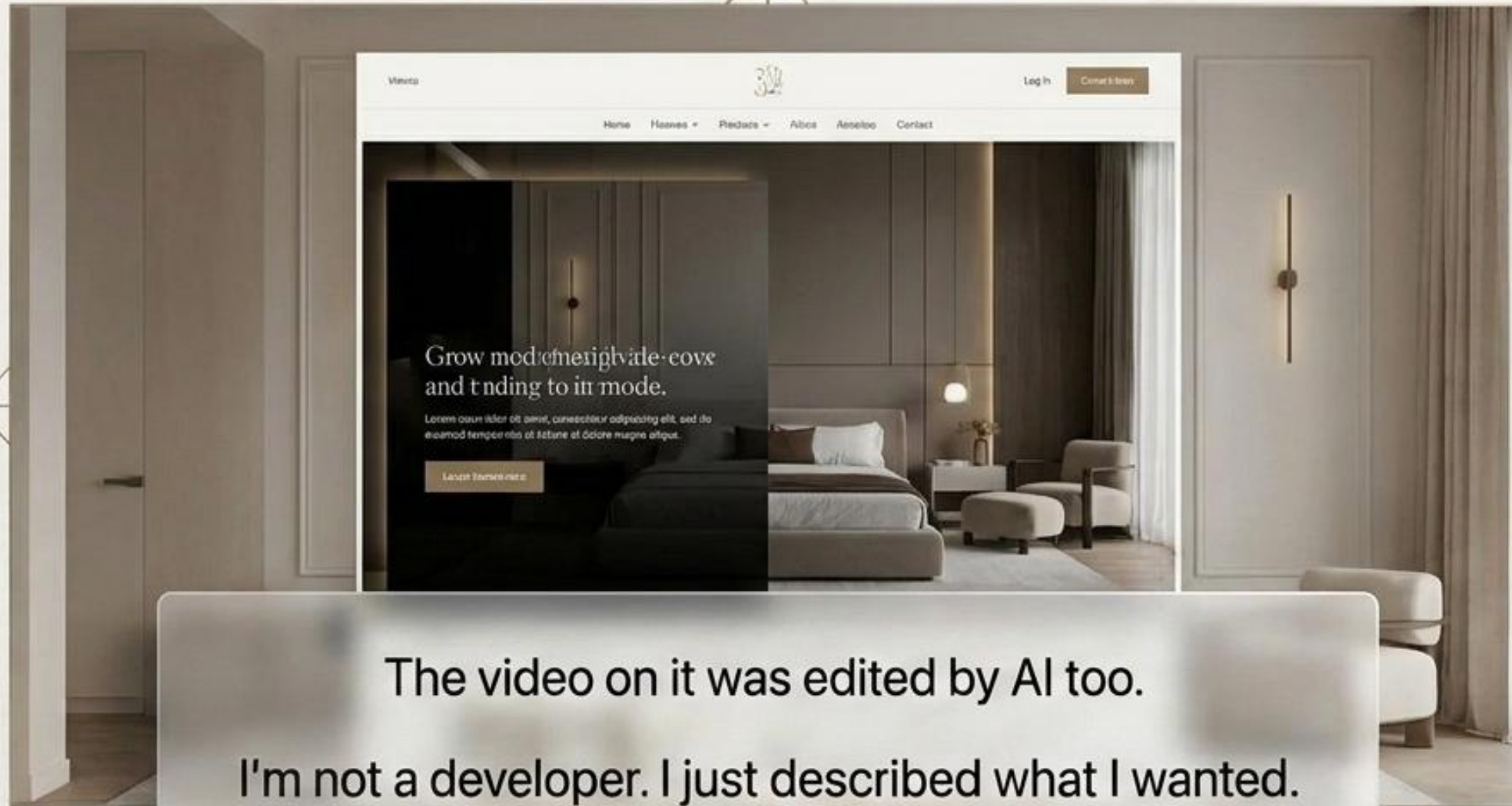


Training AI to Write in Your Voice

AI Bootcamp · Week 2
EXP SoCal · Wednesday, July 22
Joshua Sun & Timothy Joe

A whole website. One weekend.



The video on it was edited by AI too.
I'm not a developer. I just described what I wanted.

Three months ago I started using AI at a completely different level.

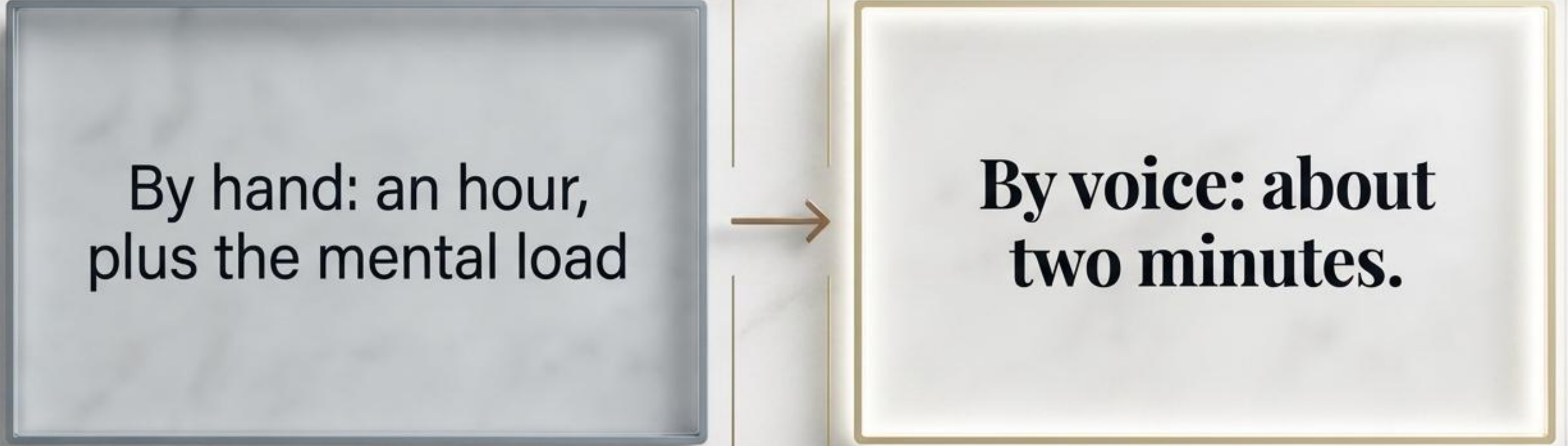


It changed how much I get done.



The tedious part is gone. I
still think, I just don't grind.

Investor deals. Documents for the attorney. A spreadsheet and an update for my partner.



By hand: an hour,
plus the mental load

The diagram consists of two rectangular boxes connected by a horizontal arrow. The left box is light blue with a dark blue border and contains the text 'By hand: an hour, plus the mental load'. The right box is light yellow with a dark yellow border and contains the text 'By voice: about two minutes.' The arrow points from the left box to the right box, indicating a transition or comparison between the two methods.

**By voice: about
two minutes.**

The time matters. The mental load matters more.

**How long does it take you
to notify everyone when
you open escrow?**

Say a number out loud.





The final terms don't live in any one of these.

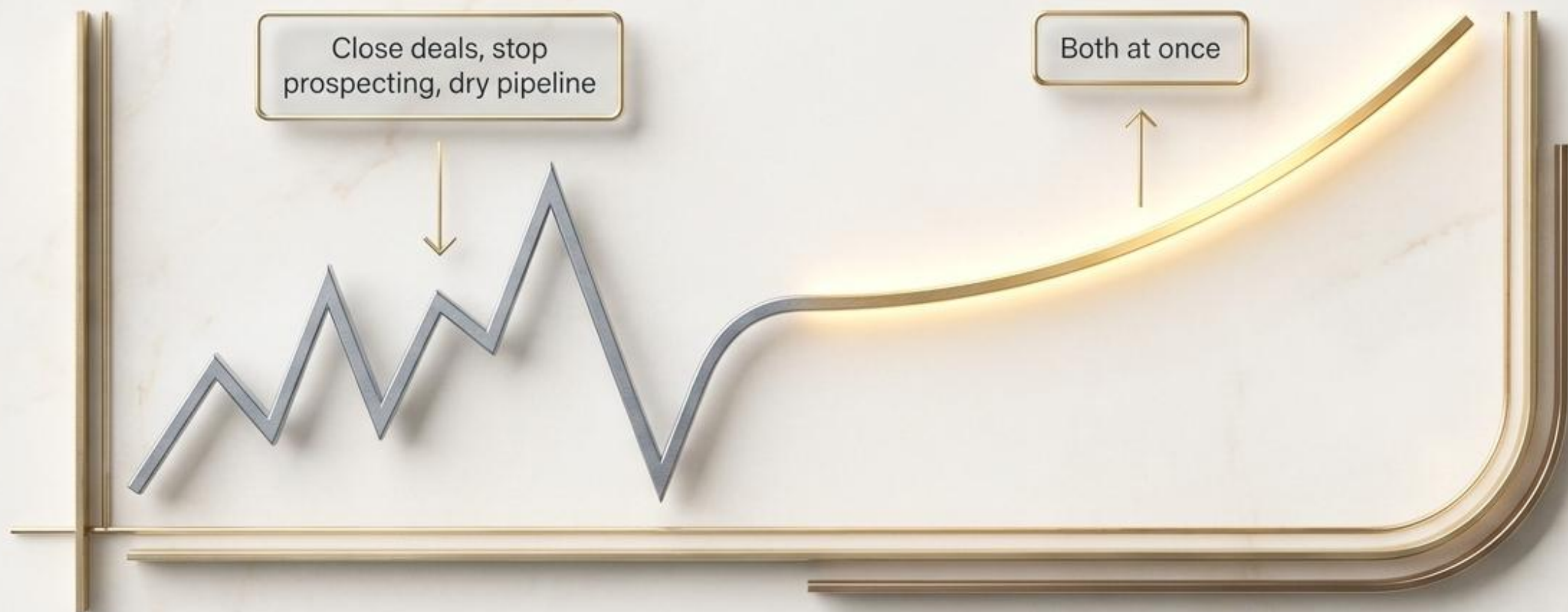
	Original	Counter 1	FINAL
Purchase price	\$1,268,000	\$1,295,000	\$1,285,000
Seller credit	requested \$20,000	rejected	\$15,000 granted
Close of escrow	30 days	—	25 days
Possession	at close	—	7 days after, \$250/day
Home warranty	\$750	\$600	\$600

The final price appears in neither of the first two.

**Opening escrow used to cost
you an hour and your focus.
Now it costs five minutes.**

That hour goes into prospecting.

Closing deals AND filling the pipeline at the same time.



The Engine

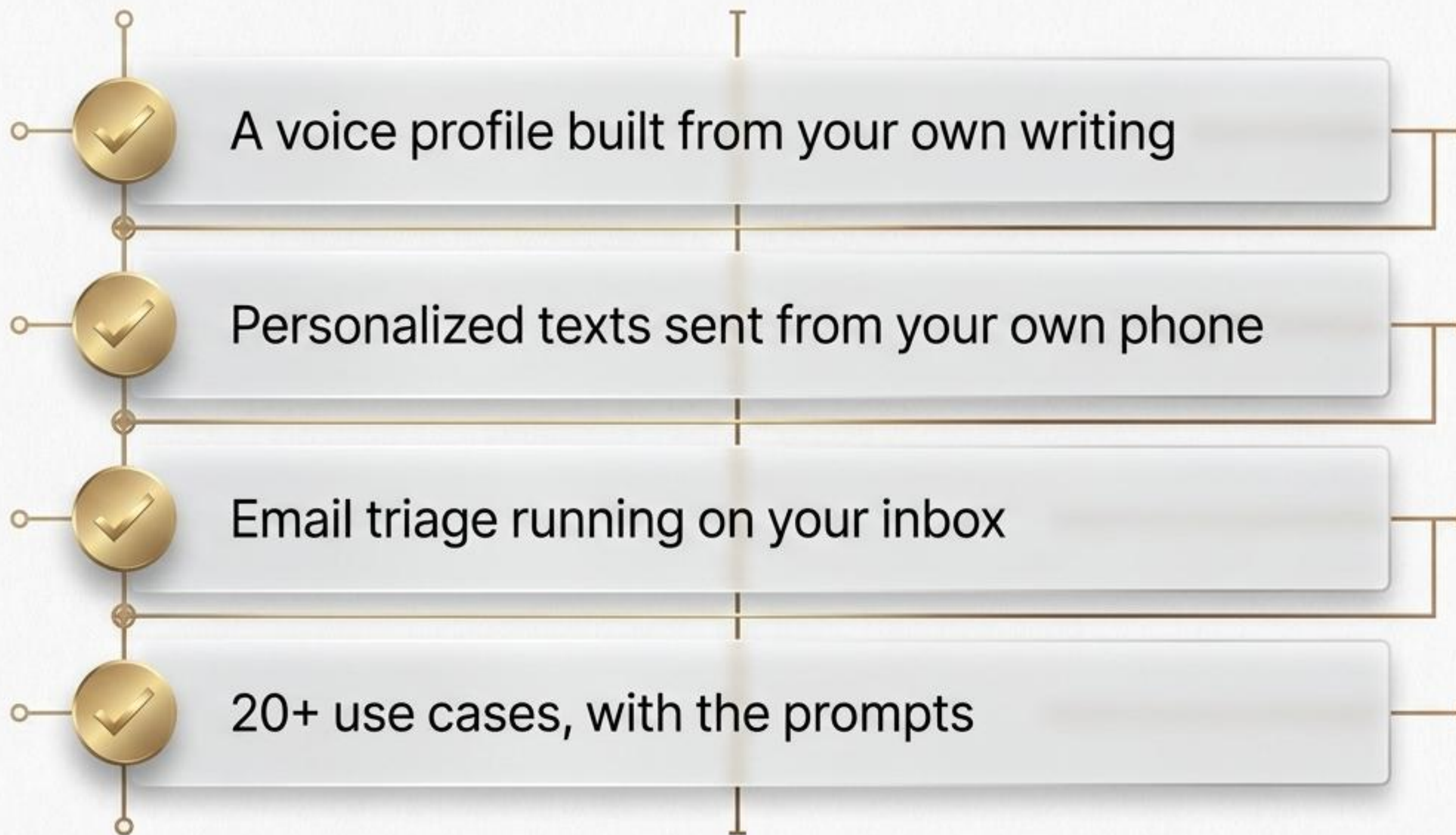


CONTEXT:
it read everything
and reconciled it.

VOICE:
it wrote the
way I write.

You're building both today.

What You'll Walk Out With



The Context Sandwich



Three layers. That's the whole system.

Exercise One

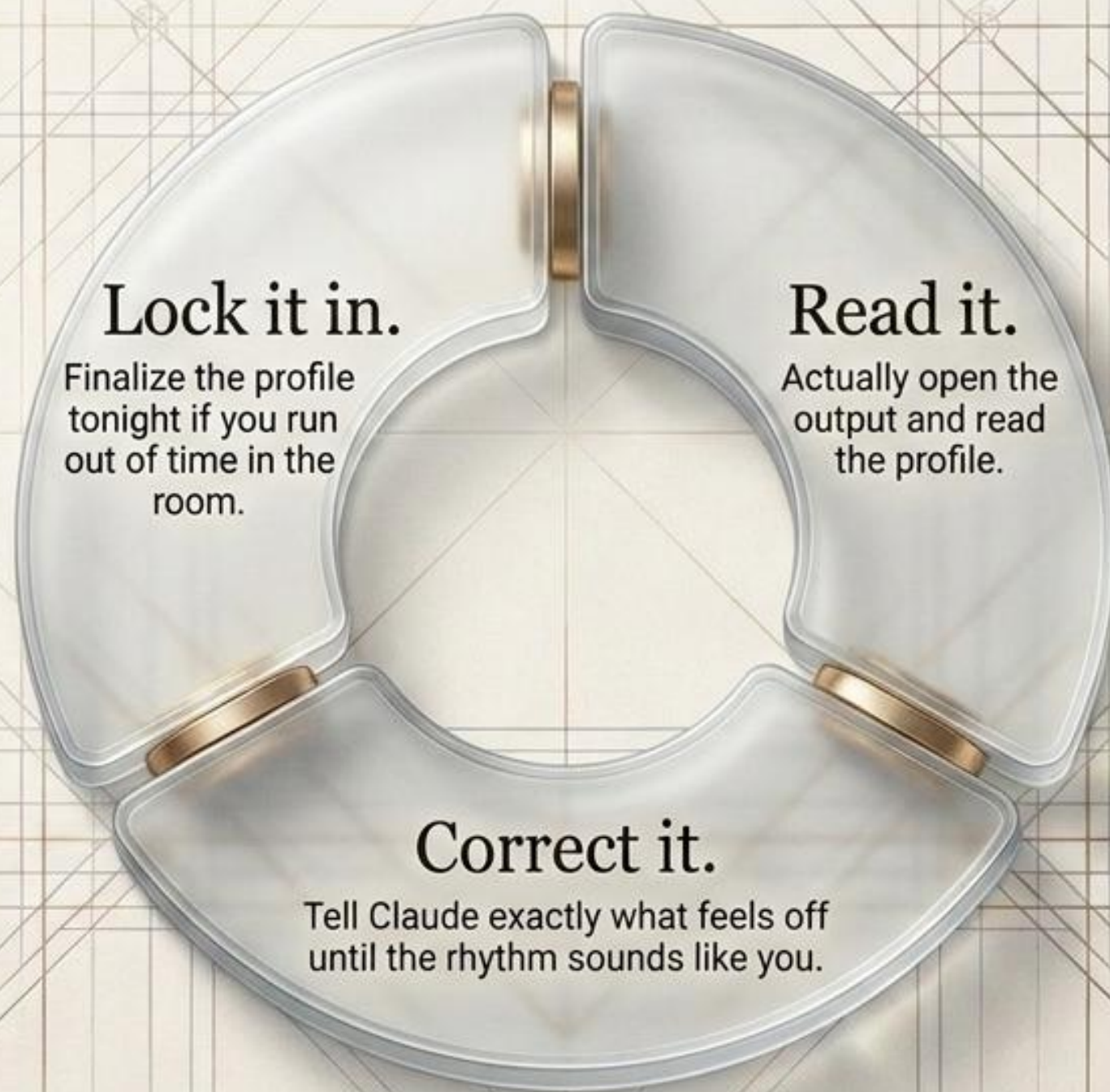
Train AI to write in your exact voice.

Mining your true voice.



Skip anything written by
ChatGPT. Reach back two
years to find pure samples.

The first version won't be perfect.



Save it as a Skill. Deploy it universally.

Add this to your Instructions for Claude.

Whenever you're writing anything for me –
an email, a text, a Slack message, any
communication – use my voice skill.

Now it loads only when you are writing. It stays out of the way
the rest of the time. A chat forgets. A skill remembers.

The master prompt repository.

joshuasun.co/bootcamp

Copy it. Run it. Keep it.
(The exact voice-extraction prompt is waiting here.)

Put 95% of your life inside a Project.



Instructions vs. Memory

Project Instructions

Nature: Static & User-Written.

Function: The permanent rules. What the AI must always know about this specific part of your life or business.

Project Memory

Nature: Dynamic & AI-Built.

Function: The running ledger. Ask the AI to review the last week of your chats and update this memory file itself.